### Tampa Bay Performing Arts Center, Inc.

Project Title: Straz Center Master Plan Phase 1

**Grant Number:** 23.c.cf.200.593

Date Submitted: Tuesday, June 1, 2021

### A. Applicant Profile Page 1 of 13

#### Applicant Information -

a. Organization Name: Tampa Bay Performing Arts Center, Inc. §

b. DBA: David A. Straz, Jr. Center for the Performing Arts

c. **FEID:** 59-2037085

d. Phone number (with extension if applicable): 813.222.1034

e. Principal Address: 1010 North W.C. MacInnes Place Tampa, 33602-3720

f. Mailing Address: 1010 North W.C. MacInnes Place Tampa, 33602-3720

g. Website: www.strazcenter.org

h. Organization Type: Nonprofit Organization

i. Organization Category: Other

j. County: Hillsborough

k. DUNS number: 144547908l. Fiscal Year End Date: 09/30

1. Grant Contact \*

#### **First Name**

Donna

**Last Name** 

McBride

**Phone** 

813.222.1034

**Email** 

donna.mcbride@strazcenter.org

2. Chief Financial Officer for the Applicant \*

#### **First Name**

Mary Beth

**Last Name** 

Rossi

#### **Phone**

813.222.1044

#### **Email**

marybeth.rossi@strazcenter.org

#### 3. Official with Authority to contract for the Applicant \*

#### **First Name**

Judith

#### **Last Name**

Lisi

#### **Phone**

813.222.1007

#### **Email**

judy.lisi@strazcenter.org

#### 4. Official with Authority to contract for the Property Owner \*

#### **First Name**

Jane

#### **Last Name**

Castor

#### **Phone**

813.274.8257

#### **Email**

conchita.tilton@tampagov.net

#### 5. National Endowment for the Arts Descriptors

#### 5.1. Applicant Status

Organization - Nonprofit

#### 5.2. Institution Type

Performance Facility

#### 5.3. Applicant Discipline

Multidisciplinary

### B. Introduction Page 2 of 13

#### 1. What is the legal status of the applicant \*

**OPublic Entity** 

Nonprofit, Tax-Exempt

Other (not an eligible response)

#### 2. Applicant Mission Statement \*

The Straz Center's mission is to inspire, educate and enrich our entire community through the transformative power of the performing arts.

#### 3. Describe the facility that you will acquire, renovate or build:

#### 3.1. Is the cultural facility?: \*

●A purpose-built or single use facility that will solely be used for the programming, production, presentation, exhibition of any of the arts and cultural disciplines (Section 265.283(7), Florida Statutes) at least 85% of the time. These disciplines include music, dance, theatre, creative writing, literature, architecture, painting, sculpture, folk arts, photography, crafts, media arts, visual arts, and programs of museums. You must provide documentation of your organization's mission and arts and cultural programming as an attachment. See Guidelines: Attachments and Support Materials. This type of facility includes theatres, performance centers, museums (including, aquariums, botanical gardens, history centers, zoos, etc.) and art centers. The maximum request amount for this type of facility is \$500,000.

OA multi-purpose facility that will be used for the programming, production, presentation, exhibition of any of the arts and cultural disciplines (Section 265.283(7), Florida Statutes) LESS than 85% of the time. These disciplines include music, dance, theatre, creative writing, literature, architecture, painting, sculpture, folk arts, photography, crafts, media arts, visual arts, and programs of museums. You must provide documentation of your organization's mission and arts and cultural programming as an attachment. See Guidelines: Attachments and Support Materials. This type of building includes community centers, recreation centers, civic centers and municipal buildings. The maximum request amount for this type of facility is \$200,000. Project costs must be directly related to the arts and cultural portion of the facility.

# 3.1.1. If the facility is a multi-purpose building, describe the OTHER activities that take place in the facility.

N/A

#### 3.2. How many days per week/hours per day is this facility open to the public? \*

The David A. Jr., Straz Center for the Performing Arts is open to the public year round, presenting, producing and teaching the performing arts, building arts-based community engagement programs, arts and wellness programs for special needs and at-risk populations, as well as hosting national convenings of the performing arts, national competitions and training in the performing arts, and high-quality national visual arts exhibitions.

We are open 364 days a year, 53 weeks a year, with Monday - Friday daily business hours and Sunday - Saturday daily and nightly arts, arts education and cultural community engagement programs averaging 8-10 hours per day.

## 3.3. How many of the days per week/hours per day that the facility is open are arts and cultural programming, production, and administration taking place?\* \*

We are open 364 days a year, 53 weeks a year, with Monday - Friday daily business hours and Sunday - Saturday daily and nightly arts, arts education and cultural community engagement programs averaging 8-10 hours per day. Arts and cultural programming, production, and administration are taking place 100 percent of this time.

## 3.4. Describe the types of arts and cultural programming, production, and administration that take place within the facility. \*

Cultural programming, production and administration at the Straz Center includes a full range of accessible, age-appropriate performing arts events representing all performing arts disciplines; a comprehensive arts education onsite training program and far-reaching outreach program; and community engagement programs and performances by diverse artists from across Florida and around the world.

- NEW: Free year-round outdoor performances by local and regional artists and cultural community organizations on the new Straz Riverwalk Stage, including our BLACKVOICESMATTER events, performances by BIPOC artists, Arts Legacy Remix Cultural Celebrations, performances by Patel Conservatory students and visiting artists.
- Fourth season of STRAZ SALUTES & VET-ART-SPAN INITIATIVE to engage our diverse military and veteran community in multidisciplinary arts, arts healing and artist residencies, addressing trauma and community reintegration. Partnering with FL DCA and as one of 11 U.S. NEA Creative Forces Military Healing Arts Network sites for serving veterans, their families and caregivers. Live, virtual and interactive components. Includes Straz Center Veteran-Civilian Dance Ensemble, Your VetChat discussions, combined James Haley and Bay Pines VA Hospitals Creative Arts Showcase at The Straz, "How to ... (create art) videos, VetArtSpan interactive website, and more.
- A full season of the finest, most diverse music, dance, theater, opera and comedy, programming through our
  renewed commitment to BIPOC artists and audiences, tying events to cultural diversity, tourism, regional festivals,
  community placemaking and cultural collaborations.
- A series of challenging plays in partnership with theater in residence, locally acclaimed and nationally recognized Jobsite Theater.
- Up to 10 major Broadway Tours, including two long-running shows and shows with arts education and outreach
  components.
- Musical cabaret and opera through the Straz Cabaret and Opera Tampa productions and Club Jaeb singer/songwriter series.
- Up to 50 **Arts Education School & Community Partnerships** with underserved and geographically remote schools and community groups.
- The finest performing arts instructors train performing arts students and artists of all ages and skill levels at the Patel Conservatory and virtually.
- Performing Arts Students on Straz stages, including the Youth Pit Orchestra, Youth Theater Program, Classical Ballet Program, Youth Jazz Ensemble, Youth Choir, and Adult & Youth Dance Programs, with access to online recordings of performances for mobility limited groups.
- Live and virtual **Community Engagement Projects** to provide in-depth experiences for students, school partnerships, special needs groups, our veteran/military community, BIPOC and culturally specific audiences, and general audiences.
- Performance space, professional development, and assistance to Local and Constituent Organizations, including
  The Florida Orchestra, Jobsite Theater, Florida Music Educators, Florida High School Thespians Conference and
  others.
- Virtual and Social Media Engagement and interaction opportunities to generate maximum attendance and cultural tourism awareness with a comprehensive marketing plan.

Our staff researches local to international talent based on quality, genre, diversity, availability and ability to interface with arts education and community interests. We preview artists and performances in-person, nationwide, via agency materials and at booking conferences. Each season is built a year out, allowing time for budgeting, marketing, fundraising, facility preparations and balancing our schedule.

# 3.5. Who is responsible for the programming, production, and administration of the arts and cultural activities of the facility? Is there a qualified professional expert in the subject matter on staff either paid or volunteer? What are their qualifications? \*

Ms. Judith Lisi, President and CEO of the Straz Center for 29 years, is a seasoned professional and national leader in the performing arts industry. Prior to this, she was the CEO/President of the Shubert Performing Arts Center in New Haven, CT. Her many honors include the prestigious Lifetime Achievement awards form the International Society for the Performing Arts and from the Broadway League.

With Lisi, the Straz Center's paid full time leadership team includes seasoned, highly qualified professionals overseeing the programming, production, education, facility operations, fundraising and administrative functions and advancements of this institution. Each are highly qualified experts in their respective fields and in the performing arts. Each also has a support staff of the size and capabilities to provide the year-round magnitude of services, programs and facility operations that engage more than 700,000 people each year.

Of specific interest to this application, Mr. Lorrin, Straz Center Chief Operating Officer and Executive Vice President, is the Project Manager for the Straz Center's \$80 million Master Plan renovation, which will dramatically expand the institution's

public and educational spaces and enhance the aesthetic character of the Tampa arts district. Mr. Shepard came to the Straz Center in 1992 after serving in a similar capacity at the Tennessee Performing Arts Center in Nashville, TN. Today, he oversees all aspects of the Straz Center's general programs and services, including advancing Straz Center's strategic mission and the administration of the following divisions: ticketing and guest services, production services, security and safety, facilities, retail, and food and beverage. Over the past 25 years, he also has exercised direct oversight of the Straz Center's major capital projects, totaling over twenty-five million dollars.

Ms. Mary Beth Rossi, Chief Administrative and Financial Officer, joined the Straz Center in 2004. Her business oversight includes Administration, Finance, HR, Information Technology, Education Conservatory Programs, Legal and Risk Management. She holds degrees in finance and accounting from the Rochester Institute of Technology and Nazareth College of Rochester and is a licensed Certified Public Accountant in Florida and New York, as well as a Certified Management Accountant. Her experience includes 33 years of accounting, financial management, planning and analysis along with systems technology for multi-million-dollar corporations, as well as public accounting work. Before coming to the Straz Center, she worked as a key financial advisor and controller for various divisions of Cardinal Health, BF Goodrich and Johnson & Johnson.

The Straz Center's highly qualified, paid leadership team also includes the positions of: Vice President of Programming and Marketing, Vice President of Development, Vice President of Patron Services/Ticketing and Vice President of IT.

The Straz Center also has an unpaid, volunteer, 62-menber board of trustees that provides business, programming, education, fundraising, and major capital project oversite. Trustees are major business and community leaders, philanthropists and elected officials and are required to make an annual financial commitment to the Straz Center.

1	Cultural	<b>Facilities</b>	Grant	Status	*
4.	Cuiturai	Facilities	Grant	Status	•••

**O**Yes

No

4.1. If yes, list grant numbers for any open Cultural Facilities and Fixed Capital Outlay grants.

N/A

#### Request Amount \*

\$500,000

#### 6. Project Type \*

OAcquisition

Acquisition is the purchase of land or building for the purpose of using or building a cultural facility.

Renovation

Renovation is the act or process of giving a property a state of increased utility or returning a property to a state of utility through repair, addition, or alteration that makes possible a more efficient use.

**ONew Construction** 

New Construction is constructing a Cultural Facility on property where no building previously existed.

#### 7. Project Title

Straz Center Master Plan Phase 1

#### 8. Project Synopsis \*

Briefly summarize the project. Indicate how you will use grant funds, the major work items involved and the end product.

The time has come for the Straz Center to reimagine its campus for future generations, to create a world-class destination in and of itself, and to enhance its competitive capability. After nine years of study and research, the Straz Center's Master Plan defines institutional expansion needs, leverages new opportunities within its physical campus, and identifies ways to optimize its location on downtown Tampa's riverfront. This Master Plan project will revitalize and ultimately redefine the Straz Center, increasing its arts programming, arts education, community engagement services, and its overall impact on Florida and the Tampa Bay region.

This Phase 1 Project Request is for funding assistance with necessary sitework to prepare the grounds and buildings for these expansive, transformational renovations.

The full Master Plan Construction Schedule, included in our attachments, shows that major work items during this Phase 1 Application Project period of July 2022 – June 2023 will include and end with: deconstruction of the facility's steel, glass and concrete South Canopy, demolition of the existing arrival plaza, sitework for underground stormwater and utilities, construction of new drainage structures and arrival plaza, underground and foundation sitework, and demolition of the southern part of the current west campus hardscape.

Costs of this Phase 1 Application Project are budgeted at \$6,711,325, and grant funds will be used to help achieve these specific renovation elements. At the end of this Phase 1 grant project, the outdoor sitework and demolition of the southern part of our campus will be complete.

The entire multi-phased Straz Center Master Plan is scheduled for 2022 – 2025. Major components to the entire four-year project include expanded and additional indoor and outdoor program, patron and public spaces for growing Straz Center and Patel Conservatory offerings, attendance, enrollment, public gathering, and increased economic impact. Post-pandemic mitigation and safety measures have also now been included in the plan.

To enhance programming, community access and patron spaces, the lobbies of the two largest theaters will be joined, expanded outward, and reconfigured to accommodate additional programs and community events and to be open to the non-ticket bearing general public. The Patel Conservatory will be expanded on three floors to provide additional classrooms, rehearsal and performance space, and education staff and faculty offices.

The organization's first-ever multi-purpose event center will be constructed between the Patel Conservatory and Carol Morsani Hall (the largest theater). As with other major performing arts centers, the event center will provide flexible spaces to accommodate additional education programs, performances, conferences and convenings, galas, special events, community functions and more. It will also house the performing arts center's first-ever full-service restaurant and rooftop terrace.

This master plan will also include: an expanded arrival plaza for patron parking and outdoor events, a new north campus entry to increase public access, soften traffic and expand campus security at the conservatory, a welcoming entrance with multi-media signage facing downtown Tampa (which it has never had), a ground-level terrace and bistro (currently a grassy knoll) that meets the new Riverwalk Stage and the downtown Tampa Riverwalk, forever requested patron dockage, and a floating iconic sculpture on the Hillsborough River with a walking path that joins the Tampa Riverwalk.

Because this expansive master plan project is budgeted at \$80 million and scheduled for completion in 2025, our intention is to make three consecutive requests through the DCA Cultural Facilities Grant Program for Phase 1, Phase 2 and Phase 3 application projects. Each application phase will have different and specifically defined project components and goals.

#### 9. Project Physical Location \*

#### Street Address

1010 N. W.C. MacInnes Place

City

Tampa

**State** 

FL

Zip

33602

County

Hillsborough

10. Will the acquisition, re	enovation, or constructi	on of your project only	occur between July 1 of the
first year of the grant peri	iod and June 1 of the se	econd year of the grant	period (23 months)? *

**●**Yes (required for eligibility)

ONo

What was your Total Support and Revenue for the last completed fiscal year? \* \$25,435,973

# C. Project Documents Page 3 of 13

1. Current Architectural Plans certified by a licensed architect or engineer (or contractor project proposals or working drawings if no architectural plans are required for the completion of the project) are *
⑥Complete (required for eligibility)
ONot complete
2. Construction documents are *
ONot complete
Project Land and Building
3. Are you leasing the project land or building? *
ONo (If NO, proceed to question 4.)
<b>⊚</b> Yes, the land and the building
OYes, the building
OYes, the land (If YES, skip question 3.2).
3.1. If leasing: How many years will remain on the land lease as of July 1 of the award year?
65
3.2. If leasing: How many years will remain on the building lease as of July 1 of the award year?
65
4. Who currently owns the land? *
City of Tampa
5. Who currently owns the building? *
City of Tampa
6. How old is the building in years? *
34

### D. Scope of Work Page 4 of 13

#### 1. Project Description

Describe what you are going to build, what you are doing to renovate the building, or what are you acquiring. Indicate how grant funds and match will be spent. Provide a timeline of when grant funds and match will be expended. Discuss any grants applied for or received from the Division of Historical Resources for the grant period. The Cultural Facility Program is a bricks and mortar program. State funding is not to be used for the fabrication or design of exhibits, or for commercial projects. State funding may be used for parking facilities, sidewalks, walkways and trails, as long as those items do not comprise the entirety of the scope of work.

#### 1.1. Construction/Renovation/Acquisition \*

Only one of these categories may be funded through a single Cultural Facilities application.

What are you constructing, renovating, or acquiring? Be specific. (Example: 500 sq ft Visitor Center)

By definition in this application, under Introduction / #6 Project Type, the Straz Center Master Plan is a Renovation Project: "the act or process of giving a property a state of increased utility or returning a property to a state of utility through repair, addition, or alteration that makes possible a more efficient use."

As described in the Project Synopsis, this Master Plan project will revitalize and ultimately redefine the entire 335,000 square-feet Straz Center six-theater facility and accredited conservatory and its nine-acre campus, increasing its arts programming, arts education, community engagement programs, event services, and its overall impact on Florida and the Tampa Bay region.

This Phase 1 Project Request is for funding assistance with necessary sitework and demolition to prepare the southern campus grounds, arrival plaza, and remove the steel, glass and concrete canopy system for these expansive, transformational renovations. It will also include construction of a new arrival plaza, as we begin to provide the performing arts center with new, expanded and accessible event, patron and open community spaces.

Major work items during this Phase 1 Application Project period of July 2022 – June 2023 will include and end with: deconstruction/demolition of the facility's steel, glass and concrete south canopy, demolition of the existing arrival plaza, sitework for underground stormwater and utilities, construction of a new drainage structures and arrival plaza, underground and foundation sitework, and demolition of the current west campus hardscape.

We are in the Conceptual Schematic Design and Pricing Phase, per the project schedule, and are attaching our current schematic plans. We have about 10 months of architectural/engineering work ahead, which will include development of the Certified Architectural Plans. Certified Architectural Plans will be submitted to the DCA upon completion and with our Phase 2 Grant application.

#### Required and Helpful Attachments:

Straz Master Plan - Project Timeline June 2022 - April 2025, Creative Contractors, Inc.

Straz Master Plan - Basis of Design "VE" Budget Deliverables & Drawings, Creative Contractors, Inc.

#### 1.2. Spending Plan \*

Indicate how grant funds and match will be spent. (Examples: permitting, site preparation, flooring, windows, HVAC, signage, lighting). Discuss any grants applied for or received from the Division of Historical Resources for the grant period.

This Cultural Facilities Grant and our matching funds will be spent on these Phase 1 site preparations and early construction items:

- deconstruction of the facility's steel, concrete and glass South Canopy
- demolition of existing arrival plaza
- sitework for underground storm water and utilities
- construction of new drainage structures and arrival plaza
- underground and foundation sitework
- demolition of the of southern part of current west campus hardscape.

Site Demolition will include: removal of concrete walkways and arrival plaza, asphalt, curbs, utilities to buildings, fountains, planters, storm pipes and other hardscape.

The budget of hard costs for this grant period is \$6,711,325. This Phase 1 grant request is for \$500,000 and will be matched by at least \$1,000,000 additional expenditures. Documentation of Straz Center Master Plan funds raised to date for matching purposes currently totals \$9.2 million.

#### 1.3. Project Timeline \*

Provide a timeline. The timeline should include permitting, site preparation, and actual construction. The grant period is 23 months.

7/1/22	Cultural Facilities Grant Contract
7/5/22 – 7/18/22	Mobilization for Sitework and Demolition
7/19/22 – 9/12/22	Sitework - Deconstruct/Demolition of South Canopy
7/19/22 – 11/7/22	Sitework – Stormwater and Utilities Underground
9/13/22 – 1/2/23	Sitework – South Terrace Underground and Foundations
11/8/22 – 1/2/23	Sitework – Demolition of West Hardscape
1/15/23	Cultural Facilities First Interim Report
1/3/23 – 4/15/23	Construction of new drainage structures and arrival plaza
7/15/23	Cultural Facilities Grant Report

### E. Proposal Budget Page 5 of 13

#### 1. Proposal Budget Summary \*

Request Amount	\$500,000.00
Confirmed Matching Funds	\$6,211,325.00
Project Cost	\$6,711,325.00

Contingency

2. H	lave you	requested	or received fund	ding from the	Division of	Historical F	Resources f	or this proj	ject?
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OYes (not an eligible response)

No

#### 3. Are you requesting REDI match reduction? \*

**O**Yes

No

#### 4. What other state dollars will go into the project?

_	#	Source	Amount
	1	None	\$0.00

#### 5. Proposal Expense Details\*

List your estimated expenses and how they will be paid (from match, grant funds, or both). Only include expenses that are specifically related to the project. Expenses may include an actual amount to be paid or the value of an in-kind contribution.

See Help: Proposal Budget Terms for expense category descriptions and columns. Round amounts to the nearest dollar. Rows must have a value in State, or Cash Match, or In-Kind Match. If all three columns are 0 or blank, the row will not be saved.

#### 5.1. Land Acquisition

#	Description	Grant F	unds Cash	n Match	In-Kind Match	Total
1	None		\$0	\$0	\$0	\$0
		Totals:	\$0	\$0	\$0	\$0

#### 5.2. Building Acquisition

#	Description		Grant Funds	Cash Match	In-Kind Match	Total
		Totals:	\$0	\$0	\$0	\$0

#	Description		Grant Funds	Cash Match	In-Kind Match	Total
1	None		\$0	\$0	\$0	\$0
		Totals:	\$0	\$0	\$0	\$0
5.3.	Architectural Services					
#	Description		Grant Funds	Cash Match	In-Kind Match	Total
1	None		\$0	\$0	\$0	\$0
		Totals:	\$0	\$0	\$0	\$0
5.4	General Requirements					
#	Description		Grant Funds	Cash Match	In-Kind Match	Total
1	None		\$0	\$0	\$0	\$0
		Totals:	\$0	\$0	\$0	\$0
5.5.	Site Construction					
#	Description		Grant Funds	Cash Match	In-Kind Match	Total
1	Demolition / Sitework		\$250,000	\$2,307,384	\$0	\$2,557,384
2	Hardscape, Landscape, Lighting		\$150,000	\$3,125,127	\$0	\$3,275,127
3	Arrival Plaza Pavers / Drainage		\$50,000	\$138,000	\$0	\$188,000
4	Deep Foundations		\$0	\$292,500	\$0	\$292,500
5	Demolition of South Canopy		\$0	\$148,314	\$0	\$148,314
		Totals:	\$450,000	\$6,011,325	\$0	\$6,461,325
5.6	Concrete					
#	Description		Grant Funds	Cash Match	In-Kind Match	Total
1	None		\$0	\$0	\$0	\$0
		Totals:	\$0	\$0	\$0	\$0
5.7.	Masonry					
#	Description		Grant Funds	Cash Match	In-Kind Match	Total
1	None		\$0	\$0	\$0	\$0
		Totals:	\$0	\$0	\$0	\$0

#### 5.8. Metals

#	Description		Grant Funds	Cash Match	In-Kind Match	Total
1	None		\$0	\$0	\$0	\$0
		Totals:	\$0	\$0	\$0	\$0
5.9	. Wood And Plastic					
#	Description		Grant Funds	Cash Match	In-Kind Match	Total
1	None		\$0	\$0	\$0	\$0
		Totals:	\$0	\$0	\$0	\$0
5.1	0. Thermal And Moisture Prot	ection				
#	Description		Grant Funds	Cash Match	In-Kind Match	Total
1	None		\$0	\$0	\$0	\$0
		Totals:	\$0	\$0	\$0	\$0
5.1	1. Doors And Windows					
#	Description		Grant Funds	Cash Match	In-Kind Match	Total
1	None		\$0	\$0	\$0	\$0
		Totals:	\$0	\$0	\$0	\$0
5.1	2. Finishes					
#	Description		Grant Funds	Cash Match	In-Kind Match	Total
1	None		\$0	\$0	\$0	\$0
		Totals:	\$0	\$0	\$0	\$0
5.1	3. Specialties					
#	Description		Grant Funds	Cash Match	In-Kind Match	Total
1	None		\$0	\$0	\$0	\$0
		Totals:	\$0	\$0	\$0	\$0
5.1	4. Equipment					
#	Description		Grant Funds	Cash Match	In-Kind Match	Total
1	None		\$0	\$0	\$0	\$0
		Totals:	\$0	\$0	\$0	\$0

#### 5.15. Furnishings

# Description		Grant Funds	Cash Match	In-Kind Match	Total
1 None		\$0	\$0	\$0	\$0
	Totals:	\$0	\$0	\$0	\$0
5.16. Special Consti	ruction				
# Description		Grant Funds	Cash Match	In-Kind Match	Total
1 None		\$0	\$0	\$0	\$0
	Totals:	\$0	\$0	\$0	\$0
5.17. Conveying Sys	stems				
# Description		Grant Funds	Cash Match	In-Kind Match	Total
1 None		\$0	\$0	\$0	\$0
	Totals:	\$0	\$0	\$0	\$0
5.18. Mechanical					
# Description		Grant Funds	Cash Match	In-Kind Match	Total
1 None		\$0	\$0	\$0	\$0
	Totals:	\$0	\$0	\$0	\$0
5.19. Electrical					
# Description		Grant Funds	Cash Match	In-Kind Match	Total
1 Arrival Plaza Lightin	ng / Electrical	\$50,000	\$200,000	\$0	\$250,000
	Totals:	\$50,000	\$200,000	\$0	\$250,000

State Total: \$500,000

Match Total (Cash + InKind): \$6,211,325

#### 6. How were your proposal expenses determined?

Explain how the estimated expenses in the Proposal Expense Details were derived, i.e. from an architect or engineer budget estimate, contractor quote, etc. You must provide documentation of the source of your proposal expenses as an attachment. See Guidelines: Attachments and Support Materials.

The conceptual design of the Straz Center Master Plan was led by Paul Westlake, FAIA, IIDA, Senior Principal, Global Sector

Cultural + Performing Arts Leader, of the international design firm DLR Group. Paul spearheads the firm's expansive Cultural+Performing Arts Studio, which was ranked No. 1 by World Architecture magazine in 2019. Under his tutelage the firm has amassed a treasure trove of award-winning designs and has cultivated a number of top designers and technicians dedicated to this unique market. Paul has worked with a wide range of diverse clients, including four of the six largest performing arts centers in the United States. Mr. Westlake's designs for the Straz Center Master Plan are an attachment to our proposal.

Our 62-page "Basis of Design VE Budget" has been developed by Mr. Joshua M. Bomstein, LEED AP, President of Tampa's own Creative Contractors, Inc., working with Mr. Westlake, the Straz Center Board & Executive Master Plan Committee, and assisted by Mr. Jonathan R. Toppe, AIA, NCARB LEED AP, of Toppe Consultants, Inc. Architects/Planners, the Straz Center's resident architect/planner of capital projects. This BOD VE Budget document includes: Project Cost Summary, Cost History, Detailed Estimates, General Requirements, General Conditions, Basis of Design & Options, Owner vs Contractor Matrix, and Drawings.

#### Required and Helpful Attachments:

Straz Master Plan Campus and Facility Renderings

Straz Master Plan - Basis of Design "VE" Budget Deliverables & Drawings, Creative Contractors, Inc.

#### 7. Proposal Income (Match) Details\*

List your confirmed matching funds (resources presently available or pledged and designated to the project). You must provide documentation for matching funds at time of application. See Guidelines: Matching Funds Documentation. Include cash on hand, irrevocable pledges, and in-kind or donated services and materials. See See Help: Proposal Budget Terms for descriptions of income categories and columns. Round amounts to the nearest dollar.

Rows must have a value in Cash Match or In-Kind Match. If both columns are 0 or blank, the row will not be saved.

#### 7.1. Private Support

Donations by individuals and non-corporate, non-government parties. Includes foundation grants awarded for this project (or a proportionate share of such grants allocated to this project), cash donations and the fair market value of donated goods or services (in-kind).

#	Source	Amount
1	TBPAC Foundation Investment Account	\$6,211,325.00

#### 7.2. Corporate Support

Contributions to this project by businesses, corporations, and corporate foundations, or a proportionate share of such contributions allocated to this project.

#	Source	Amount
1	None	

#### 7.3. Local Government Support

Contributions for this project by city, county, or other local government agencies, or a proportionate share of such grants or appropriations allocated to this project. Includes in-kind and cash derived from grants and appropriations. Note: If the applicant is a city, county, or other local government agency, then their cash support should be shown under Applicant Cash and explained in the Budget Detail.

#	Source	Amount
1	None	

#### 7.4. Federal Government

Support for this project by agencies of the federal government, or a proportionate share of such grants or appropriations allocated to this project. Includes in-kind and cash derived from grants and appropriations.

#	Source	Amount
1	None	

#### 7.5. Applicant Cash

For the proposal budget, these are temporarily restricted funds and irrevocable pledges the applicant will dedicate to the project. Applicant cash must be documented with copies of financial statements from financial institutions, copies of grants and signed irrevocable pledges.

#	Source	Amount
1	None	

### F. Matching Funds Page 6 of 13

1. Match Summary \*

# Match Type	Amount	% of confirmed match
1 Cash	\$6,211,325.00	100 %

2. Are these	matching funds	being used to	match any other	Department of	State grants? *
--------------	----------------	---------------	-----------------	---------------	-----------------

OYes (not an eligible response)

No

**Donor Profile** 

3. How many donors are supporting the project? \*

4,000

What is the smallest contribution received for the project? \* \$100

What is the largest contribution received for the project? \* \$5,000,000

6. What is the population size of the community the project serves? \*

4,200,000

#### 7. Donor Profile: Description of Donors \*

Describe your donors (individual, local artist guild, parent teacher association, etc.). Additional donor information (including names) may be provided at your discretion. All information provided will become a part of public record. The Division must provide this information to the public on request.

We are in the early silent phase of our public and private fundraising for the Straz Center Master Plan. The full campaign is to raise \$100 million: \$80 million for Master Plan construction and renovations and \$20 million to bolster our endowment along side of these expansions. Our fundraising plan is to raise \$50 million in public and \$50 million in private support. Today, we have raised 70 private gifts totaling \$9.2 million.

Our silent campaign, including early talks with the City of Tampa and Hillsborough County, came to a halt when the COVID-19 pandemic hit. However, we have restarted our local public requests and hope to have a multi-year agreement from the City of Tampa for \$25 million by July 2021. A similar matching discussion is underway with Hillsborough County.

We engaged Bob Carter, CFRE, Chairman of Carter Advancing Philanthropy Worldwide, and performed an in-depth feasibility study. This study resulted in a very strong indication of highly capable and interested major gift prospects, from which we constructed our major gift tables.

Our attached April 2021 statements for the TBPAC Foundation Master Plan Investment Account and the Straz Center Boundless Campaign Account work together to grow raised and allocated funds then transfer funds as needed for master plan expenditures.

Because we are in the early stages of this fundraising campaign, we are sharing donor profile results from our last campaign, which was to construct the Dr. Pallavi Patel Performing Arts Conservatory. This was a very successful campaign that resulted in us exceeding our \$30 million goal with \$31.7 million in pledged and collected gifts.

This campaign (2002 - 2005) had 4,141 donors who made gifts to the capital and endowment needs of the organization. Of these gifts, 54.5 percent were from the 60 business and community leaders who comprise our board of trustees. Another 25 percent of gifts were from regional and national corporations and foundations, and 11.6 percent of gifts came from individuals and Straz Center staff. Also during this campaign, the Straz Center's public partners contributed 8.7 percent designated for construction of the conservatory.

Of this campaign, 4,040 gifts were under \$10,000; 37 gifts were between \$10,000 - \$49,999; 54 gifts were between \$50,000 - \$999,999; and five gifts were \$1 million and above. A list of these gifts by source and size is below.

Donors came from the seven-county west central Florida region known as Tampa Bay, total population of over 4.2 million. Tampa Bay is the largest metropolitan area in Florida and is second to Atlanta in size in the Southeast. This region includes: Hillsborough (includes Tampa, Ybor City, Temple Terrace and Plant City), Pinellas (includes St. Petersburg, Largo and Clearwater), Polk, Pasco, Hernando, Manatee, and Sarasota counties. The overall Tampa Bay area's median age is 42, and median household income is \$45,994.

#### **DOCUMENTED PLEDGES AND GIFTS BY SOURCE**

NumberType Donor	Dollars% Contributed	
81 Trustees gave	\$17,298,906 (54.5%)	1
20Staff gave		)
33Corporations gave	\$708,993 (2.2%)	
3,968Individuals gave	\$3,470,393 (11.0%)	
31Foundations gave	\$7,283,500 (23.0%)	
5Government Entities gave	\$2,790,000 (8.7%)	
3Bequests gave		)
0Others gave	0 (0.0%	)
4,141Total Donors gave	\$31,717,395 (100.0%)	

#### **GIFTS BY SIZE**

NumberGift Ranges	Totaling	Dollars (% Contributed)
2 Gifts Ranged \$5,000,000	Totaling	\$10,375,000 (32.7%)
3 Gifts Ranged\$1,000,000 to 4,999,999	.Totaling	.\$5,507,574 (17.3%)
8 Gifts Ranged\$500,000 to 999,999	Totaling	\$5,425,000 (17.0%)
8 Gifts Ranged\$250,000 to 499,999	Totaling	\$1,858,400 (5.8%)
22 Gifts Ranged\$100,000 to 249,999	Totaling	\$2,853,600 (9.0%)

16 Gifts Ranged\$50,000 to 99,999	Totaling \$960,000 (3.0%)
15 Gifts Ranged\$25,000 to 49,999	Totaling\$374,168 (1.2%)
22 Gifts Ranged\$10,000 to 24,999	Totaling\$298,677 (1.0%)
4,040 GiftsUnder \$10,000	Totaling\$1,274,976 (4.0%)
5 Govt. Gifts\$500,000 to \$1,000,000	Totaling\$2,790,000 (9.0%)
0 Gifts Ranged\$0	Totaling \$0 (0.0%)
4,141 Total Gifts	Totaling\$31,717,395 (100.00%)

### 8. Donor Profile: Percentage of Community Support \*

Support Type	Percentage
Corporations	2 %
Foundations	23 %
Individuals	66 %
State	2 %
Other	7 %
Total:	100 %

### G. Need for Project and Operating Forecast Page 7 of 13

#### 1. Need for Project \*

Describe your need for the project (or portion of the project on which grant funds will be spent). Discuss need for additional space (performance, exhibition, office, work, or storage) and your history of organization growth. Discuss increased square footage or increased utility. Reference long term construction or renovation needs documented in a long-range plan.

Since opening its doors in 1987 the Straz Center has served more than 17.5 million Florida residents and visitors, has enriched the lives of more than 1.7 million students, and has brought an annual economic impact of more than \$130 million on to Florida. Moreover, the Straz Center continues as one of Florida's and the nation's leading arts and cultural institutions, collaborating, convening, partnering, and pioneering with numerous other arts and non-arts entities to optimize the role of the arts in our lives.

Through an exhaustive, nine-year Master Planning Initiative, the Straz Center's Board of Trustees has identified urgent capital improvements and critical campus-wide expansion opportunities totaling approximately \$80 million needed to sustain and grow its state-of-the-art commitment to excellence and to meet artistic, programmatic, community, tourism, economic and industry expectations.

The high-volume wear and tear of year-round use, as well as the deteriorating effects of time on this nationally acclaimed, 34-year-old performing arts center, has mandated a renovation and expansion plan that addresses substantial facility and campus wide sustainability efforts.

Throughout the years, we have made major capital investments in keeping our six theaters and conservatory renovated and up to date with state-of-the-art technologies, acoustics, stages, sound, lighting, seating, restrooms and HVAC. These improvements have contributed to the quality of our programs and patron experiences and thusly growth in attendance and enrollment.

Although we can add performances, our theater lobbies have reached overcrowding and are suffering deteriorating impacts. The Master Plan will join and expand our two main lobbies and transform them into a spacious gathering place that can welcome the non-ticket bearing public in addition to ticketed patrons awaiting to enter the theaters. An onsite café will be added to the new main lobby to add F&B to this experience as well as to increase needed revenue.

Conversely, we cannot expand educational programs in our conservatory or out in the community without addressing the needs for additional classrooms, rehearsal and study space, and student, parent, staff and faculty accommodations. The Master Plan will expand the conservatory on three floors and join the conservatory with the multi-purpose event center to accommodate periodic additional education events and programs.

Also, the Straz Center was originally built without a multi-purpose event center, which all major performing arts centers constructed after the Straz Center have and need to accommodate community events, special programs, conferences and meetings, increases in periodic local, regional and national education programs.

Because of increased traffic congestion around the Straz Center's south entrance and arrival plaza, a north entrance will be added to reduce crowding, to provide students and families better access to the conservatory and event center, and to soften traffic flow.

To provide safer and increased outdoor gathering spaces and transform the Straz Center into a community and tourist destination, the west-facing campus will be transformed into a grand terrace, adjoining the Tampa Riverwalk. As we have recently constructed an outdoor stage, the Master Plan will bring an outdoor bistro onto the grand terrace that will be open to the public.

To add shading and an aesthetically pleasing architectural element to the west-facing campus, a specially engineered transparent veil will be constructed to wrap the large rectangular theater buildings, event center and second floor lobbies and terraces.

Even prior to the COVID-19 pandemic, many programming, education and community spaces had reached overcrowding situations, and today even more open spaces and distancing are needed at anchor community cultural venues such as the Straz Center.

#### 2. Operating Forecast Detail \*

Describe how the space will be used and the related costs. Incorporate budgetary figures where appropriate. You may reference a budget spreadsheet (provided as support material) or incorporate the revenue and expense figures into the narrative. Consider both

staffing and programming needs. Include:

- · New staff that will be needed
- Programs that will be added, expanded or improved
- Additional expenses to the organization
- New revenue sources that will be used to offset the added expense

For this Phase 1 grant project, 7/1/22 - 6/30/23, the planned sitework, demolition, and deep foundation work will minimally impact the Straz Center's staffing and operational costs. However, the outcome / accomplishment by the overall Master Plan will increase attendance, enrollment, outdoor programming, community events and engagement, meetings, conferences and events, and overall public access.

No additional staffing will be needed during the grant period. However, increased staffing, volunteers, expenses, and revenue will be gradually budgeted and achieved as expanded outdoor and indoor performance programs, arts education opportunities, community and special events, F&B services, and facility rental opportunities come online. Likewise, these newly expanded and/or added programs and services will impact the expanse and revenue sides of our annual operating budget, which has always been well planned, zero balanced, and responsibly managed for the success and growth of the organization.

As expanded and new services of the completed overall master plan gradually come online, additional expenses and revenues will be incurred, and additional staffing will be added for the:

- · North campus entrance and additional valet parking
- · Expanded outdoor performances and community engagement events
- Expanded arts education and training programs
- F&B for expanded lobbies, public and donor terraces, Riverwalk Bistro, and event center restaurant
- Maintenance and operations of the newly expanded and transformed Straz Center

Between 2022 – 2025, as the master plan work is underway, we will be working on the necessary plans and budget projections needed to gradually implement new and expanded programs and services while maintaining a balanced budget.

#### 3. Fiscal Stability \*

Describe the fiscal condition of the organization as it relates to the successful completion of the proposal. Also describe plans to sustain the proposed acquisition/renovation/new construction after the grant period.

The attached TBPAC Foundation Investment statement shows the 2:1 matching funds for this Phase 1 application have been raised and are in a designated account for the Straz Center Master Plan. The also designated Boundless Campaign account will receive transfers from the larger account to pay for expenditures on the Master Plan work.

Our campaign is headed by Mr. Chuck Sykes, President & CEO of Sykes Enterprises, Dr. Kiran Patel, an Indian-American philanthropist, cardiologist and businessman, and a 12-member committee of Tampa Bay's most influential business leaders. We have also engaged leading capital campaign advisors to help us research and build an achievable campaign.

We have also thoroughly vetted the potential revenue from expanded programs and services to exceed the operational costs after project completion

Our fiscal condition is healthy due to sustained efforts by the administration and board to ensure long-term stability for the organization. We have not had an accumulated debt since 1996. Operational stability is secured by a positive cash position due to advanced season and individual ticket sales. Additional earned revenue includes facility rentals, concessions, retail sales, and catering.

The Starz Center has an exceptional earned to contributed revenue ratio of 80% earned to 20% contributed.

Our Annual Campaign raises more than \$7.1 million in contributed revenue and in-kind services from individuals, corporations, foundations, special events and public entities to help support our annual budget, which averages approximately \$50 million.

Our board of trustees, 62 community leaders, contributes more than \$450,000 raises more than \$3.9 million for annual operations. Their advocacy also helps secure additional funding from the City of Tampa, Hillsborough County and the State of Florida. Our 600+ volunteers provide approximately 70,000 hours of service, valued at \$567,000, to help make the Straz Center one of the top performing arts facilities in the nation.

### 4. Changes in Operating Expenses\* \* -

#	Description	Award Year Expenses	Project Completion Year Expenses	Expenses 1 Year After Completion
1	Staffing	\$9,800,000.00	\$9,920,000.00	\$9,920,000.00
2	Utilities	\$562,000.00	\$580,000.00	\$605,000.00
3	Maintenance & Repairs	\$1,135,000.00	\$1,100,000.00	\$950,000.00

#### 5. Changes in Operating Income\* \* -

#	Description	Award Year Income	Project Completion Year Income	Income 1 Year After Completion
1	Ticket Sales	\$28,750,000.00	\$29,125,000.00	\$29,750,000.00
2	Education Income: tuition, fees, events	\$3,200,000.00	\$3,450,000.00	\$3,675,000.00
3	Fundraising	\$7,300,000.00	\$7,750,000.00	\$8,200,000.00

### H. Project Impact Page 8 of 13

#### 1. Community Impact of Project \*

Discuss how the project will serve the city, county, or region, especially regarding new or improved programming and community services. Include information on:

- · organizations and local artists that will use the facility
- · educational or research opportunities
- · access for underserved groups
- · economic, historical, environmental or architectural significance

If the matching funds for the proposed project are from a single source (i.e. County/Municipality Resolution, single donor, etc.), include information on efforts to include the community in the needs assessment and planning stages of the project.

<u>This project will initiate the master plan sitework</u> necessary to transform the Straz Center with expanded and additional indoor and outdoor program, patron, artist, student and public spaces needed for growing our artistic and arts education offerings, attendance, enrollment, public gathering, and increased regional economic impact.

As a Phase 1 grant project, the master plan sitework will provide additional jobs in our community.

The project will provide residents, students and visitors to the Straz Center and Patel Conservatory with additional space for increased educational offerings, performance programs, community events and public gathering spaces. It will make the entire facility safer, more accessible, engaging and efficient while unifying functional areas, opening new spaces for community engagement and creating a transformational new appeal for generations to come. This new design will also make the entire performing arts center campus an integrated and architecturally compelling major cultural destination and a more open, welcoming, and accessible community gathering place

One critical part of the project will be to <u>expand the Patel Conservatory</u>, where the we provide a wide range of on-site and outreach arts education and training programs for students of all ages and interests, including 50 Arts Education Partnerships with Title 1 schools and community agencies in four counties. Students and families from around the corner and around the country attend our Patel Conservatory.

Another critical part of the project will be to <u>build our first-ever multi-purpose event center</u>, which will be used for community events, intimate performances, conferences, additional educational programs and many other types of meetings that we have not been able to accommodate in the past. All of today's performing arts centers have and rely on this type of event center for programs and community and civic events that do not require elaborate staging. This needed space will strengthen our business model and provide our community with increased accessible meeting and event space.

Additional elements include:

Addition of North Campus Welcome Center: with full security component, 2-bay loading/delivery area, also calming traffic from south entrance

Expansion, renovation, integration of <u>multi-level lobbies</u>, <u>public terraces</u>, <u>and new facade</u>: architecturally enveloping all riverside components of facility

Expansion of arrival plaza, fountain renovations; Addition of waterfront docks; Renovations and expansion of donor spaces

Renovations of Stage Door, Addition of Green Room for performance support, and integrated production space

As a designated Green Tampa Business, we will continue to implement energy and cost efficiencies in our operations, systems maintenance, building renovations and new building efforts.

Our audiences come from throughout the state and from around the globe. Our programs include local, regional, Florida, national and international artists and cultural providers from all walks of life and all voices.

In addition to our artistic and teaching staff, local Florida artists engaged at the Straz Center include a growing number of community cultural and BIPOC artists and 10 constituent companies, ranging from the Tampa Bay Children's Chorus to The Florida Orchestra as well as Jobsite Theater and Opera Tampa, our theater in residence and in-house opera company.

We are a major provider of outstanding arts education programs in the Tampa Bay area. In addition to conservatory offerings, we fund and provide 50 Arts Education Partnerships for Title 1 schools and community agencies in four counties.

#### 2. Financial Impact of Project \*

Discuss the financial impact the project will have on your operations, maintenance, and programming. Address plans for community development, fundraising campaigns, operational grants, and endowment opportunities.

Although this Phase 1 grant project, the master plan sitework will provide additional jobs in our community, it will have a minimal financial impact on our operations, maintenance and programming during the grant period. However, the overall master plan project is focused on growing community development and economic impact through expanded and more accessible programs, services and gathering and event spaces.

The overall fundraising campaign for the master plan will become a high-profile, community wide project that, in addition to raising capital funds for the physical project, will also raise additional funds for the organization's endowment. This is necessary to help ensure the organization's endowment grows with its expanded operations, offerings and facilities.

We are also focused on increasing our annual fundraising in tandem with the growth of attendance, enrollment, community engagement and business relationships.

Long term financial benefits and outcomes will be achieved through increased student enrollment and event attendance, increased attraction of mainstage and Broadway productions, expanded community engagement and placemaking, increased jobs, tourism and economic impact.

National and international artists utilizing our facility and support systems include blockbuster Broadway touring companies, dance and music artists, famed opera divas, and popular contemporary artists and entertainers. These artists generate a major impact on Florida's economy and also enable us to expand our educational programs and provide the underserved increased access to cultural activities

A 34-year-old, 335,000-sq.ft. institution, the Straz Center is centrally located in Florida, serving 700,000 residents and visitors to the state annually, generating a \$130M annual economic impact.

### EACH YEAR, THE STRAZ CENTER...

- Serves 700,000 Florida residents and visitors
- Programs events 365 days/year, including off-peak season
- Contracts more than 3,000 artists from around the world
- Presents, produces, hosts more than 1,600 performances, events, conferences, training, business and community meetings

### LEADERSHIP IN THE INDUSTRY

- The largest nonprofit cultural institution in Florida
- One of the largest performing arts centers in the nation
- Consistently ranked among the top 10 PACs in the world in Billboard, Venues Today and

Pollstar for more than 15 years

### ARTS EDUCATION IMPACT

- 50,000 participants engaged in arts learning programs
- 221,924 instruction hours in theater, music and dance delivered in 2019
- 50+ partnering schools and agencies in need receive services at no cost
- Patel Conservatory enrolled students from 32 states and 5 countries in 2019
- 648 arts education scholarships awarded in 2019, totaling \$393,793

### **ECONOMIC & TOURISM IMPACT**

- 2,141 community jobs supported by Straz Center and Straz audience spending
- \$130,000,000 projected FY2019 economic impact to Hillsborough County
- 110,000 hotel room nights generated annually
- 40,000 statewide and nationwide visiting ticket buyers in 2019
- \$6,730,000 state and local tax revenue achieved annually

### ANNUAL INFRASTRUCTURE

- \$50+ million annual Straz Center operations budget
- 738 full-time, part-time and seasonal Straz Center employees in 2019
- 950 volunteers serving more than 79,000 hours

•

#### 3. Environmental Impact of Project \*

Discuss the impact your project will have on Florida's environment. Describe any environmentally friendly/sustainable aspects of your facility (existing or planned). Consider:

- Impact on human health and the environment (light pollution, low emitting materials, etc.)
- · LEED, Energy Star or green building certifications
- · Water and energy efficiencies
- · Site features (building reuse, habitat preservation, etc.)

The Straz Center is a City of Tampa Designated Green Business, continually making strides toward sustainability, green initiatives and pursuing energy efficiencies. Our facilities and systems are a testament to a top-to-bottom approach for reserving resources, recycling and working toward the highest level of environmental stewardship.

In 2005 our Patel Conservatory received the Annual Future of the Region Award of Distinction from the Tampa Bay Regional Planning Council. In 2009, our box office renovation included downtown Tampa's first green roof, reducing its air conditioning use. We continue to replace older production equipment with more energy efficient equipment that also gives off less radiant heat. For over eight years, we have been operating our plaza fountains only during peak performance schedules.

In 2010, we launched an institution-wide recycling initiative to become a LEED certified facility and are currently partnering with EccoAssets to further sustainability strategies.

Our Greening Program includes initiatives to reduce waste, increase energy efficiency and improve environmental responsibility. Our 600 employees, 2,500 students, 600 volunteers and nearly 600,000 patrons generate significant recyclables. By extending our recycling program into all public and non-public areas, our recycling output has tripled and our bars have achieved 100% container recycling.

We have a staff "lights-off" campaign, an HVAC "unoccupied" plan, and have converted all T12 bulbs with magnetic ballasts to T8 bulbs, including those 100 feet above the stages. Other initiatives include: using reclaimed water for plaza fountains, converting water systems to well water (saving \$3,400/mth), and reducing kilowatt usage by converting fiber optics to LED.

By 2014, with support from a State Cultural Facilities Grant, we replaced our original chiller plant (a massive, inefficient system) with modern equipment, bringing huge savings in water and electric costs.

By 2015, with support from a State Cultural Facilities Grant, we replaced the original public restrooms in all Center theaters with modern equipment, including low-flow toilets and low energy lighting, bringing huge savings in water and electric costs.

By 2017, with support from a State Cultural Facilities Grant, we completely renovated all the facility's backstage dressing rooms, achieving additional savings in water and electric costs.

We have begun a consultation and multifaceted plan approach with Affiliated Engineers, SE, Inc. and are planning to take our Greening Program through and beyond LEED certification.

Our campus includes multiple indoor, outdoor and green spaces that contribute to the livability of Tampa's growing urban community.

We are active partners with the City of Tampa, Hillsborough County, Tampa Bay CVB, Tampa Downtown Partnership, Arts Council of Hillsborough County, and the Tampa Bay Regional Planning Council.

### I. Project Team Page 9 of 13

#### 1. Organization Staff - (Maximum characters 1655.) \*

List the organization staff dedicated to the completion of the project and their project related responsibilities. How many paid staff will be dedicated to this project?

#### Straz Center In-House Project Leader

#### **Lorrin Shepard**

Exec. V.P. / C.O.O.

Responsible for capital projects oversight, contract administration and approval of all capital project expenditures. Mr. Shepard will oversee the Straz Center Master Plan Initiative with the assistance of John Toppe Consultants.

#### Mary Beth Rossi

Straz Center V.P / C.F.O.

Responsible for oversight of all Straz Center financial activities

#### **Dominick Furlano**

Straz Center Controller

Responsible for financial control and oversight of the project

#### **Donna McBride**

Sr. Director of Grants & Government Relations

Responsible for oversight of all grant projects

#### **Tom Wright**

**Facilities Director** 

Responsible for oversight of all facility maintenance, repair and renovations

#### 2. Project Team

List the project team including the names of the architect, engineer, design consultants, and general contractor. A licensed contractor or architect must be hired to manage and certify the Scope of Work. A project team must be named to be considered for funding.

#### 2.1. Project Architect/Engineer \*

#### Saluation

#### **Project Architect/Engineer**

Mr.

#### First Name

Jonathan R.

#### **Last Name**

Toppe, AIA, NCARB, LEED AP

#### 2.2. Project Contractor

Saluation

#### **Project Contractor**

Mr.

#### **First Name**

Joshua M.

#### **Last Name**

Bomstein, LEED AP President

#### 2.3. Additional Project Team Information - (Maximum characters 1655.)

**Toppe Consultants, Inc. Architects** has been chosen as the Project Architect/Engineer. Their continuing excellent work on Straz Center projects, including the construction of our Patel Conservatory and oversight of our current project for the renovations to Carol Morsani Hall theater seating (gallery and balcony sections), and upgrades to our theaters, safety/security infrastructure and structural stabilization. Mr. Toppe is also intricately involved in our ongoing facility evaluations, which have resulted in our current comprehensive needs assessment and master planning project.

### J. Attachments and Support Materials Page 10 of 13

#### 1. Required Attachments

Attachments may be of any of the following formats:

- documents (.pdf, .txt, .doc, .docx, etc) up to 10 MB
- images (.jpg, .gif, .png, .tiff etc) up to 5MB
- audio/video files (.mp3, .mp4, .mov, or.wmv) up to 200 MB

MacOS productivity files such as Pages, Keynote, and Numbers are not acceptable formats. Please save these file types in .pdf format before submission.

#### 1.1. Matching Funds Documentation (include a list or spreadsheet with totals with documentation) \*

File Name	File Size	Uploaded On	View (opens in new window)
TBPAC Fdtn MP Stmt & Boundless Campaign Acct Stmt April 21.pdf	941 [KB]	5/29/2021 6:59:43 PM	View file

#### 1.2. Documentation of Unrestricted Use \*

File Name		Uploaded On	View (opens in new window)	
Tampa Bay Performing Arts Center Inc Lease Agreement.pdf	973 [KB]	5/29/2021 6:59:43 PM	View file	

#### 1.3. Documentation of Total Support and Revenue \*

File Name	File Size	Uploaded On	View (opens in new window)
TBPAC Straz Center 2019 & 2020 Audit.pdf	656 [KB]	5/29/2021 6:59:43 PM	View file

# 1.4. Current Architectural Plans certified by a licensed architect or engineer (or contractor project proposals or working drawings if no architectural plans are required for the completion of the project) \*

File Name	File Size	Uploaded On	View (opens in new window)
TBPAC Straz MP Floor Plans Design Dtls & BOD Budget-	11808	5/29/2021 7:03:38	View file
052921.pdf	[KB]	PM	

#### 1.5. Documentation of Arts and Cultural Programming \*

File Name	File Size	Uploaded On	View (opens in new window)
TBPAC STraz Ctr Mission Arts & Cultural Programming.pdf	16723 [KB]	5/29/2021 7:09:05 PM	View file

#### 1.6. Documentation of Project Support \*

File Name	File Size	Uploaded On	View (opens in new window)
TBPAC Straz Ctr Letters - Mayor-City Council-Co Comm-Judy Lisi CEO.pdf	456 [KB]	5/29/2021 7:54:23 PM	View file

#### 1.7. IRS Determination Letter (not required for Public Entities (County or Municipality) \*

File Name		Uploaded On	View (opens in new window)
TBPAC dba Straz_IRS Tax-Exempt Letter 03_19_21.pdf	796 [KB]	5/29/2021 7:55:00 PM	View file

#### 1.8. Current Substitute W-9 \*

File Name	File Size	Uploaded On	View (opens in new window)
TBPAC Straz Ctr Substitute W-9 June 2021.pdf	30 [KB]	6/1/2021 1:12:06 PM	View file

#### 2. Required Attachments for acquisition applications only

#### 2.1. Appraisal prepared by a Florida State Certified General Real Estate Appraiser

#### 2.2. Title Search

#### 2.3. Executed option or purchase agreement

#### 2.4. Certified land survey

#### 3. Optional Support Materials

File Title Description Size Type View (opens in new window)

File	Title	Description	Size	Type	View (opens in new window)
TBPAC Straz Grant Budget - Construction Sched - Slide Presentation.pdf	TBPAC Straz Grant Budget- Construction Sched-Slide Presentation		9873 [KB]		View file
2021 Straz Center Board of Trustees.pdf			209 [KB]		View file

3.1.

### K. Notification of International Travel Page 11 of 13

In accordance with Section 15.182, Florida Statutes, the grantee shall notify the Department of State of any international travel at least 30 days before the date the international travel is to commence or, when an intention to travel internationally is not formed at least 30 days in advance of the date the travel is to commence, as soon as feasible after forming such travel intention. Notification shall include date, time, and location of each appearance.

#### 1. Notification of International Travel

☑ I hereby certify that I have read and understand the above statement and will comply with Section 15.182, Florida Statutes, International travel by state-funded musical, cultural, or artistic organizations; notification to the Department of Economic Opportunity.

# L. Florida Single Audit Act Page 12 of 13

#### 1. Florida Single Audit Act

I hereby acknowledge that I have read and understand the above statement and will comply with Section 215.197, Florida Statutes, Florida Single Audit Act and the policies and procedures established by the Division of Cultural Affairs.

### M. Review & Submit Page 13 of 13

#### 1. Guidelines Certification

☑ I hereby certify that I have read and understand the guidelines and all application requirements for this grant program outlined under section 265.701, Florida Statutes and incorporated by reference into Rule 1T-1.039, Florida Administrative Code.

#### 2. Review and Submit

☑ I hereby certify that I am authorized to submit this application on behalf of Tampa Bay Performing Arts Center, Inc. and that all information indicated is true and accurate. I acknowledge that my electronic signature below shall have the same legal effect as my written signature. I am aware that making a false statement or representation to the Department of State constitutes a third degree felony as provided for in s. 817.155, F.S., punishable as provided for by ss. 775.082, 775.083, and 775.084.

#### 2.1. Signature (Enter first and last name)

Donna McBride